# THE GOLDEN APPLE GALA SPONSORSHIP OPPORTUNITIES



Huntsville | Madison | Madison County

#### The Schools Foundation needs your help SUPPORTING LOCAL SCHOOLS & TEACHERS.

The Schools Foundation supports Huntsville City, Madison City, and Madison County public schools through programming, funding, and advocacy for principals, teachers, and students.



## **WE WORK TO**

- Support initiatives that promote high expectations for professional leadership.
- Ensure an engaged and involved community in order to create a strong sense of belonging, caring, involvement, and support.
- Support cross-district collaboration.
- Seek financial support for educational needs.



#### **OUR PROGRAMS**



**Patrons & Players** supports the funding of extra-curricular activities such as sports and fine arts for students with financial challenges in Huntsville City, Madison City and Madison County schools.



**ReCharge** provides tailored content for teachers and staff that focuses on the importance of their mental health and overall wellness. Principally Speaking Network Principally Speaking Network "PSN" is a professional development program for school administrators designed to assist participants in increasing student achievement through more effective leadership practices.



**Raise Your Hand** is a bold initiative to add 500 new National Board Certified Teachers (NBCTs) to Huntsville City, Madison City and Madison County school systems.

### **THE GOLDEN APPLE GALA**

This inaugural event will honor and recognize more than 90 local public school teachers who have been awarded the Teacher of the Year Award within their school. Superintendents, school board members, government officials, parents of students and many more will be in attendance.

The evening will also include student musical performances and a student art showcase.

#### DETAILS

Date and Time: January 29, 2025 at 5:30 p.m. Location: Von Braun Center, East Hall Attire: Business casual





### THE GOLDEN APPLE GALA SPONSORSHIP OPPORTUNITIES

	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Student Art and Music Sponsor	Table ONLY
Benefits	\$15,000 and up	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Table at Event	х	х	х	х	х		х
Speaking Opportunity at the Event	х						
Prominently Listed on Event Website	х	х					
Logo Listed on Website	х	х	х	х			
Name Listed on Website					х	х	
Listed in Monthly Newsletter	х	х	х	х	х	х	
Logo Listed in Program	х	х	х				
Name Listed in Program				х	х	х	
Spotlighted Thank You on Social Media Post	х	х	x				
Group Thank You Social Media Post				х	х		
Listed in Annual Report - Donor List	х	х	х	х	х	х	
Logo in Annual Report - Event Page	х	х	х	х	х		
Featured on all Digital Marketing Event Materials		х	х	х	х		
Featured on Event Signage	х	х	х				
Number of Available Sponsorships	1	5	10	Unlimited	Unlimited	Unlimited	Unlimited

#### **HOW TO SPONSOR**

**Step #1 -** Select your sponsorship level, and if applicable determine the number of teachers you would like to sponsor.

**Step #2 -** Email jeanne@theschoolsfoundation.org and liz@theschoolsfoundation.org to request sponsorship and send ACH forms.

**Step #3 -** Complete sponsorship payment by sending a check or by paying online with a credit card.

Mailing Address: The Schools Foundation P.O. Box 763 Huntsville, AL 35804

#### **Pay Online**









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